



STATE OF IOWA

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OFFICE OF DRUG CONTROL POLICY
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Media Advisory
Wednesday, December 14, 2011

Contact:
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Media Advisory

Health and law enforcement officials will join with parents of affected Iowa teenagers at a news conference Thursday in Des Moines to address a recent increase in emergency room admissions involving teens smoking new synthetic products sold as “incense” and “potpourri.”

The news conference will begin at 10:00 a.m. Thursday, December 15, in the Mercy Variety Children’s Emergency Center at Des Moines’ Mercy Medical Center, 1111 6th Avenue. Please enter the hospital’s main entrance, on the north side (facing University Avenue) of the complex.

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